



AD RATES SHEET SEATTLE BIKE BLOG

Seattle Bike Blog is the independent home of bicycling news and opinion in Seattle.

Thousands of Seattle-area bikers and transportation enthusiasts read Seattle Bike Blog every week, making us the best way to reach this active and enthusiastic demographic.

Advertising options at Seattle Bike Blog are flexible, and we can customize a plan to meet the needs of any organization.

To get started, contact Tom at **206.696.3059**
tom@seattlebikeblog.com

Or use our self-serve online ad system at:
seattlebikeblog.com/advertise

The Cruiser - \$3/day

A great choice for an organization looking to expand local exposure on a limited budget. The plan includes at least 300 impressions of your **Sidebar** ad (222 for **Banner**) every day.

The Mountain Bike - \$5/day

A hard-working option (AKA **Bike-Friendly Business Showcase**). Your ad will display on the righthand side of the page every time it loads. Since an average day could see **2,000 - 5,000 views**, it's a remarkable deal. The longest-running ads display higher on the page, so sign up now while the best spots are open.

The City Bike - \$10/day

A versatile plan that is powerful and turns heads. This plan includes the **Mountain Bike** plan plus a very strong presence in the desirable **Banner** and/or **Sidebar** spots.

The Championship Road Bike - \$20/day

This top of the line plan includes the **City Bike** plan plus a site sponsorship banner across the top of the site. Get your name out there in an ambitious and fun way.

Banner: \$15 per 1,000 impressions (CPM)
468 x 60 pixels



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Advertise

Seattle Bike Blog is pedal-powered news in Seattle. Thousands of people who ride bikes in the Puget Sound region visit the site every day.

Bike-friendly business showcase

Does your business value its bicycle-riding employees? Do you get excited when your customers arrive by bike? Does your organization [offer Bicycle Benefits](#)?

Show off how bike-friendly your business is by joining the Bike-Friendly Business Showcase. Your ad will be displayed in the sidebar of every page every time Ads

Sidebar: \$10 per 1,000 impressions (CPM)
300 x 250 pixels

advertisement

STREETS & BEETS

a fully supported ride benefiting Alleycat Acres.

1 day. 70 miles.

and a chance to hit the streets of Washington, DC.

Use code SBB and register for \$15

3.3.2012 bit.ly/aaride2012

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